Suicide Prevention in San Mateo County



Sylvia Tang, She/Her/Ella/她, Community Health Planner Behavioral Health Commission – September 6, 2023



SAN MATEO COUNTY HEALTH BEHAVIORAL HEALTH & RECOVERY SERVICES

Help Available Now



If you know someone who is in suicidal crisis or emotional distress, get 24/7 free confidential crisis support:

Call 650-579-0350 (or 988) - English & Spanish Text "BAY" to 741-741 (or 988) – English & Spanish Visit sanmateocrisis.org for teen crisis services

For emergencies that need an immediate response, call or text 9-1-1.

When contacting 911 during a mental health crisis, request a crisis intervention trained (CIT) officer. To find out how to prepare and what to expect, learn more at smchealth.org/mh911.

Safe Messaging

San Mateo County Suicide Prevention Committee Believes That

MESSAGING MATTERS

Tips for Safe and Effective Messaging on Suicide Prevention

1. PROVIDE A SUICIDE PREVENTION RESOURCE

• Describe the resources you are offering, and what to expect

If you know someone who is in suicidal crisis or emotional distress, get 24/7 free confidential crisis support: Call 650-579-0350 (or 988) or text "BAY" to 741-741 (or 988) or visit sanmateocrisis.org for teen crisis services.

For emergencies that need an immediate response, call or text 9-1-1. When contacting 911 during a mental health crisis, request a crisis intervention trained (CIT) officer. To find out how to prepare and what to expect, learn more at smchealth.org/mh911.

2. EDUCATE THE AUDIENCE ABOUT WARNING SIGNS AND RISK FACTORS

- Include information about warning signs and life circumstances that can increase risk (risk factors)
- Visit www.suicideispreventable.org for a list of warning signs

3. AVOID DISCUSSING DETAILS ABOUT THE METHOD OF SUICIDE

• Avoid details that describe the suicide including weapon/method used, the specific location, and the location of the wound

4. EXPLAIN COMPLEXITY OF SUICIDE, AVOID OVERSIMPLIFYING

- Reference the complexity involved in suicide
- Avoid oversimplifying "causes" of suicide or pointing to one event as "the cause" of a suicide attempt or death
- Don't speculate. It's natural to want to answer the "why" involved in a suicide but rarely do we fully
- Understand the reasons behind a suicide

5. FOCUS ON PREVENTION: AVOID SENSATIONAL LANGUAGE AND IMAGES

- Don't use statistics that make suicide seem overly common
- Consider using positive statistics that highlight help-seeking such as number of calls to the local crisis line, or visits to a prevention focused website
- Use hopeful images that show people being supported, avoid images that show people suffering alone

6. HELPFUL RESOURCES

San Mateo County Suicide Prevention Committee - for local experts and resources

RECOMMENDED LANGUAGE TO REDUCE STIGMA

Not Recommended	Recommended
"committed suicide" Note: Use of the word commit can imply sin or crime.	"die by suicide" "took their own life"
"unsuccessful suicide" Note: There is no success or lack of success when dealing with suicide.	"suicide attempt"

Safe messaging tip sheet (left) and recorded training at smchealth.org/SuicidePrevention

Today's Presentation

1. Suicide Prevention in <u>San</u> <u>Mateo County</u>

2. Suicide <u>Data Trends</u> in San Mateo County

3. Suicide Prevention Activities

4. Ideas for <u>Next Steps</u> for Behavioral Health Commission



1. Suicide Prevention in San Mateo County



Suicide Prevention Strategy

Benefits & uses

- 1. Data
- 2. Strategies
- 3. Education
- 4. Resources
- 5. Collaboration

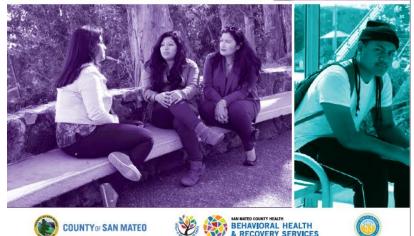
smchealth.org/SuicidePrevention





SUICIDE PREVENTIO ROAD 2021 - 2026







Suicide Prevention Framework

Ecological Approach to Suicide Prevention

Along Suicidal Crisis Path			PUBLIC POLICY
<u> </u>		COMMUNITY	Public and
INDIVIDUAL Biology, Knowledge, Attitudes, Skills, Education, Job Satisfaction, Health	RELATIONSHIPS People who can recognize warning signs and intervene	Safe and supportive schools, workplaces, and community	organizational policies, practices, and culture
Protective Factors Risk Factors [•] Coping and Problem Solving Skills [•] Mental Health Condition [•] Social Connectedness [•] Substance Abuse [•] Reasons for Living Previous Suicide Attempt Moral Objectives to Suicide Exposure to Violence Quality Healthcare Stressful Life Events (job, finances, illness, loss, conflict)	Protective Factors Connectedness Supportive Relationships with Family, Friends and Providers Risk Factors High Conflict or Violent Relationships Family History of Suicide	Continuous Care Reduced Access to Lethal Means Support After Suicide Reduced Stigma about Mental Health Condition	AB 2246 School Suicide Prevention Policy K7-12 AB 1436 Mental Health Professionals Suicide Prevention Training
Individual, Interpersonal,	and Community L	evel Stressors an	d Supports
	↓ ↓		
Population 🔰 Higher Risk	Suicidal	Suicide Attempt	Suicide
Prevent Problems from Happening and Promote Wellness	Safe and Compase	sionnate Responses Durin	g and After a Crisis
Connectedness Life Skills and Resilience	Care Transistions/ Linkages	Reduce Access to Lethal Means Respond to Crisis	C Effective Care and Treatment Postvention

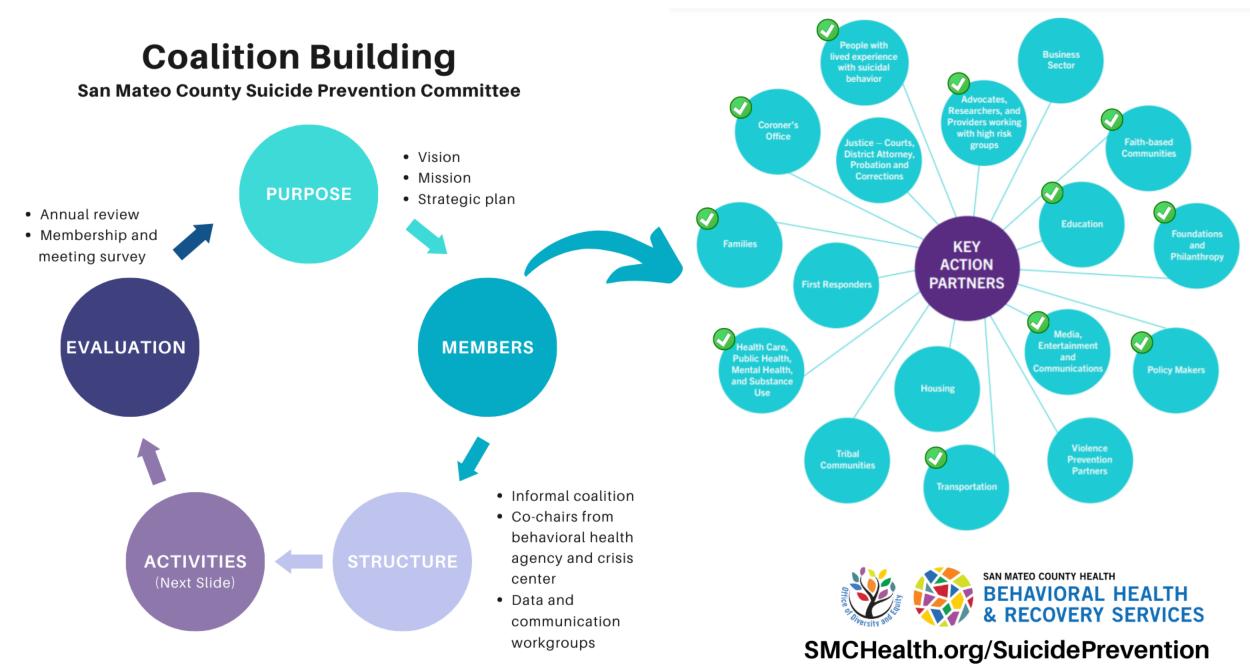
Adapted from image created by Los Angeles Suicide Prevention Network and Your Social Marketer, Inc.



Suicide Prevention Committee (SPC)



SMCHEALTH.ORG/SUICIDEPREVENTION



SPC Co-Chair Sylvia Tang (stang@smcgov.org | 650-208-5799)

Engagement Activities

San Mateo County Suicide Prevention Committee

EVERY 5 YEARS	Suicide Prevention Roadmap (Strategic Plan)
EVERY 1 YEAR	 January: Annual Update and Prioritization March-September: Safe Messaging Trainings September: Board of Supervisor Update November: Coroner's Office Update December: Epidemiology Data Update
EVERY 1 MONTH	 <u>1st Week</u>: Coalition or Workgroup Meetings <u>1st Week</u>: Commission Update <u>3rd Week</u>: Co-Chair Meeting <u>Ongoing</u>: Partnership Meetings





SMCHealth.org/SuicidePrevention

SPC Co-Chair Sylvia Tang (stang@smcgov.org | 650-208-5799)

County's Unique Contributions to Suicide Prevention

1. Strategic Plan

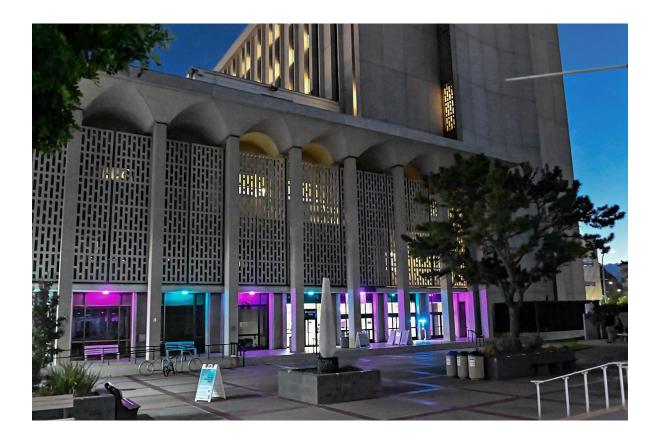
- 1. Early adopter of strategic plan across the state
- 2. First county to add **equity focus** to strategic plan goals

2. <u>Trainings</u>

- First county to fund linguistic/cultural adaptation of Be Sensitive Be Brave – Chinese, Tagalog and Tongan
- 2. Cultural considerations integrated into Mental Health First Aid
- **3. Spanish interpretation** provided for ASIST

3. <u>Resources</u>

- 1. Created and disseminated **community specific suicide prevention resources**
- 2. Model for suicide prevention and equity to local, state and national partners





2. Suicide Data Trends in San Mateo County



Types of Suicide Data Sources

- Death
- Attempts
- Ideation
- Help-Seeking
- Risk Factors
- Protective Factors

Additional data in appendix of presentation.



Trends of Suicide in San Mateo County

<u>Age</u>

- Transition Aged Youth
- Older Adults

Race/Ethnicity

- Latino/a/x
- African-American
- Native Hawaiian Pacific Islander

Gender Identity/Sexual Orientation

- Male
- Female
- LGBTQ+

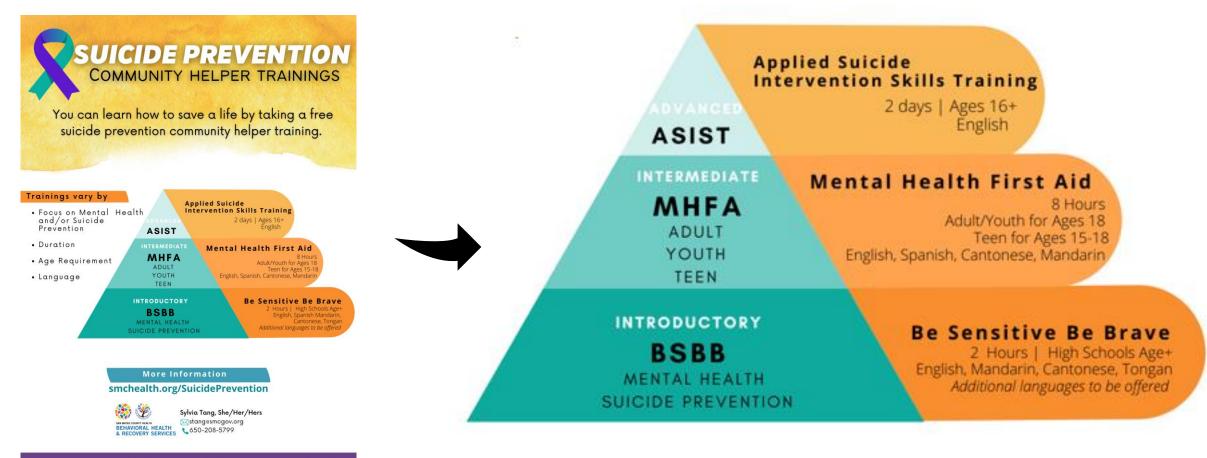




3. Suicide Prevention Activities



Community Helper Trainings



If you or someone you know is in suicidal crisis or emotional distress, you can reach out for 24/7 free confidential crisis support: Call 650-579-0350 (or 988) or text "BAY" to 741741 (or 988) or visit sanmateocrisis.org

smchealth.org/suicideprevention



Suicide Prevention Month (SPM)







SPM Partners







SPM County Proclamation

Tuesday, September 12 9am-12pm (Estimate)

In-Person: 400 County Center Virtual: Zoom

Will feature 2 Lived Experience Academy Speakers



4. Ideas of Next Steps for Behavioral Health Commission



Ideas for Next Steps

Low Commitment

- Review/share safe messaging tip sheet
- Review/share websites and social media posts follow @SMCHealth
- Disseminate outreach materials at tabling events or spaces

Medium Commitment

- Sign up for a community helper training
- Recruit members for the Suicide Prevention Committee

High Commitment

- Review Roadmap and identify what goals/activities you want to help advance
- Join the Suicide Prevention Committee



Help Available Now



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Local Website



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SMCHealth.org/SuicidePrevention





smchealth.org/SuicidePrevention



stang@smcgov.org



650-208-5799

Thank You!



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Behavioral Health Commission Group Photo



SAN MATEO COUNTY HEALTH BEHAVIORAL HEALTH & RECOVERY SERVICES



Pain Isn't Always Obvious

Appendix: Additional Data



SAN MATEO COUNTY HEALTH BEHAVIORAL HEALTH & RECOVERY SERVICES



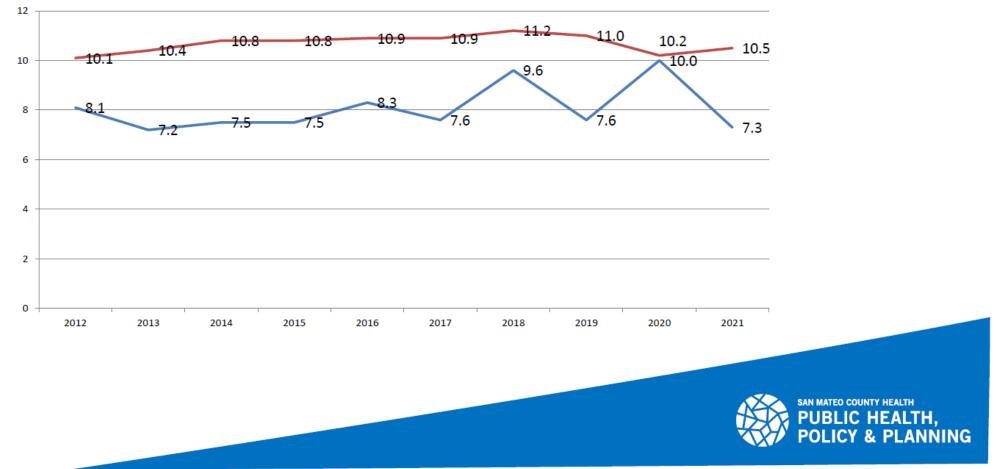
Pain Isn't Always Obvious

Suicide Data Trends in San Mateo County Suicide Deaths



Rate of Suicides in San Mateo County and CA, 2012-2021

Rate of Suicides - SMC Rate of Suicides - CA



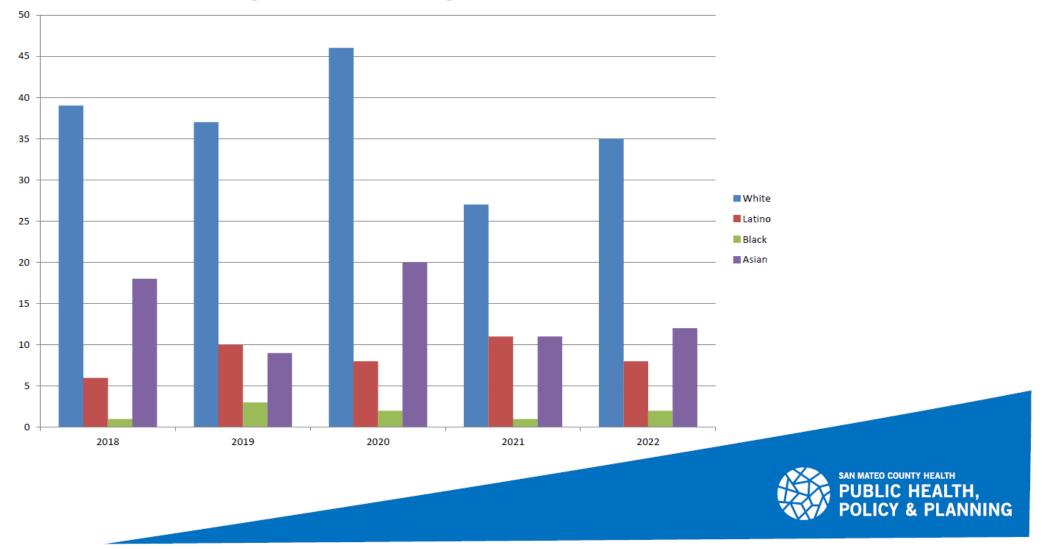
Percentage of Suicides by Age Group, SMC & CA, 2020-2021

Age Group	SMC 2020 suicides	SMC 2020 Pop %	CA 2020 suicides	CA 2020 Pop %	SMC 2021 suicides	SMC 2021 Pop %	CA 2021 suicides	CA 2021 Pop %
10-18	2.5%	10.0%	4.2%	11.8%	1.9%	9.9%	3.7%	12.0%
19-24	7.6%	6.5%	8.4%	7.5%	11.1%	6.1%	9.3%	8.0%
25-44	29.1%	29.3%	34.1%	28.6%	27.8%	28.9%	35.5%	28.6%
45-64	39.2%	26.8%	30.9%	24.9%	29.6%	26.8%	29.4%	25.0%
65-84	19.0%	13.8%	18.8%	12.4%	25.9%	15.3%	18.3%	12.5%
85+	1.3%	2.4%	3.7%	1.9%	3.7%	2.3%	2.4%	1.8%

SMC suicides tend to skew older than CA suicides.



Suicides by Race/Ethnicity, SMC, 2018-2022



Percentages of Suicides by Race/Ethnicity, SMC & CA, 2020-2021

SMC 2020 suicides	SMC 2020 Pop %	CA 2020 suicides	CA 2020 Pop %	SMC 2021 suicides	SMC 2021 Pop %	CA 2021 suicides	CA 2021 Pop %	
58.2%	38.6%	61.0%	36.5%	50.0%	37.8%	57.0%	35.8%	
25.3%	30.3%	10.6%	14.9%	20.4%	30.8%	9.9%	15.0%	
10.1%	24.1%	22.7%	39.1%	20.4%	24.1%	24.8%	39.5%	
2.5%	2.2%	5.3%	5.4%	1.9%	2.2%	5.0%	5.4%	
							MATEO COUNTY HEALTH IBLIC HEALTH DLICY & PLAN	
	suicides 58.2% 25.3% 10.1%	suicides Pop % 58.2% 38.6% 25.3% 30.3% 10.1% 24.1%	suicidesPop %58.2%38.6%61.0%25.3%30.3%10.6%10.1%24.1%22.7%	suicidesPop %58.2%38.6%61.0%36.5%25.3%30.3%10.6%14.9%10.1%24.1%22.7%39.1%	suicidesPop %Image: suicides58.2%38.6%61.0%36.5%50.0%25.3%30.3%10.6%14.9%20.4%10.1%24.1%22.7%39.1%20.4%	suicidesPop %suicidesPop %58.2%38.6%61.0%36.5%50.0%37.8%25.3%30.3%10.6%14.9%20.4%30.8%10.1%24.1%22.7%39.1%20.4%24.1%	suicidesPop %suicidesPop %58.2%38.6%61.0%36.5%50.0%37.8%57.0%25.3%30.3%10.6%14.9%20.4%30.8%9.9%10.1%24.1%22.7%39.1%20.4%24.1%24.8%2.5%2.2%5.3%5.4%1.9%2.2%5.0%	

Number and Percent of Suicides in SMC by Birthplace, 2018-2022

Birth- place	2018 #	2018 %	2019 #	2019 %	2020 #	2020 %	2021 #	2021 %	2022 #	2022 %
CA	46	63.0%	33	55.0%	35	44.3%	26	48.1%	26	44.8%
Other state/ territory	9	12.3%	17	28.3%	13	16.5%	8	14.8%	15	25.9%
Other country	18	24.7%	9	15.0%	29	36.7%	20	37.05	16	27.6%

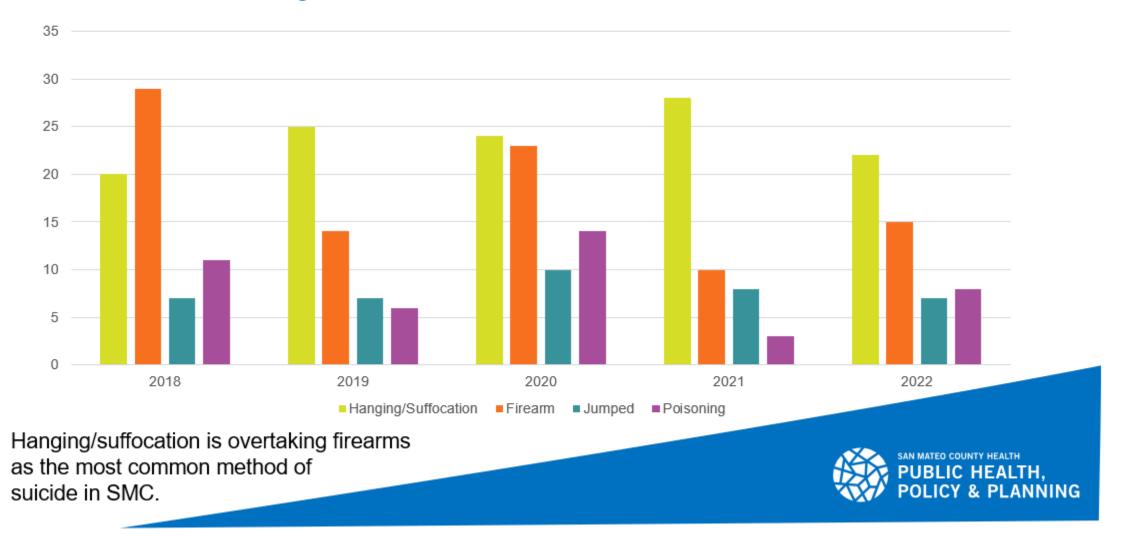
Generally decreasing trend of suicides occurring among individuals born in California. About 65% of the population in SMC is US-born, and 35% is foreign-born.



Percentages of Suicides by Method, SMC & CA, 2020-2021

Method	SMC 2020	CA 2020	SMC 2021	CA 2021	
Firearm	29.1%	37.8%	18.5%	38.0%	
Hanging/ Suffocation	30.4%	35.8%	51.9%	34.0%	
Poisoning	17.7%	11.9%	5.6%	12.9%	
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Suicides by Method, SMC, 2018-2022

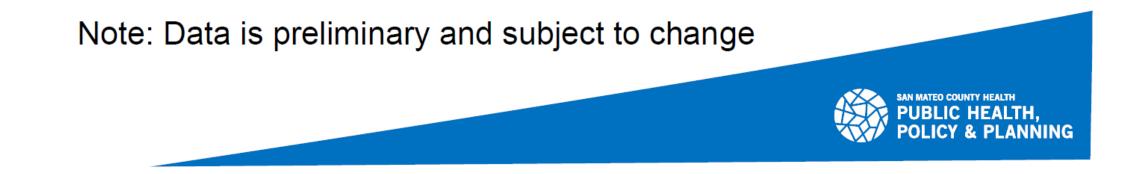


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Data Sources

- California Department of Public Health Suicide and Self Harm Trends in 2020 Data Brief
- EpiCenter, CA injury data: <u>https://skylab4.cdph.ca.gov/epicenter/</u>
- Vital Records Business Intelligence System (VRBIS) for San Mateo County Mortality data
- U.S. Census Bureau; ACS 5-yr estimates for 2020 & 2021



Source: Suicide Prevention Committee Presentation "An Update on Suicides in San Mateo County" by Karen Pfister, M.S., Health Services Manager I, Office of Epidemiology and Evaluation, San Mateo County Public Health Policy and Planning, February 7, 2023

Other Data of Note

- Hangings/suffocation In 2021, 29% of hanging/suffocation suicides in SMC were among Latinos, and of the 11 total suicides in 2021 among Latinos, 8 (73%) of them were due to hanging/suffocation. Similarly, in 2022, 27% of hanging/suffocation suicides in SMC were among Latinos, and of the 8 total suicides in 2022 among Latinos, 6 (75%) of them were due to hanging/suffocation. <u>No</u> suicides among Latinos in either 2021 or 2022 were due to firearms, and, they were the only racial/ethnic group in 2021 that did not have a suicide due to firearms. <u>https://link.springer.com/article/10.1007/s10900-022-01123-2</u> (paper on Suicides Among Non-Elderly Adult Hispanics from 2010-2020).
- Train-related suicides: possible increasing trend (4/73=5.5% in 2018; 1/60=1.7% in 2019; 1/79=1.3% in 2020; 2/54=3.7% in 2021; 4/58=6.9% in 2022)—these are not among youth



Source: Suicide Prevention Committee Presentation "An Update on Suicides in San Mateo County" by Karen Pfister, M.S., Health Services Manager I, Office of Epidemiology and Evaluation, San Mateo County Public Health Policy and Planning, February 7, 2023

Suicide Data Trends in San Mateo County Suicide Attempts Hospitalizations & Emergency Department Visits for Self Harm

Source: Suicide Prevention Committee Presentation "Hospitalizations and Emergency Department Visits for Self-Harm Among San Mateo County Residents", Deidre Patterson, MPH, MAS, Epidemiologist II, April 4, 2023 SAN MATEO COUNTY HEALTH BEHAVIORAL HEALTH & RECOVERY SERVICES



About the Presentation...

- Presenting data on Hospitalizations and visits to Emergency Departments (EDs)
- Using OSHPD/HCAI Claims Data
- Self-harm definition based on CSTE Injury definition
 - Create Injury Dataset
 - · Code based on ICD-10 codes
- · Data are for visits, not individuals
- Rates use denominators from the 5-year American Community Survey
 - Rates are per 100,000 population

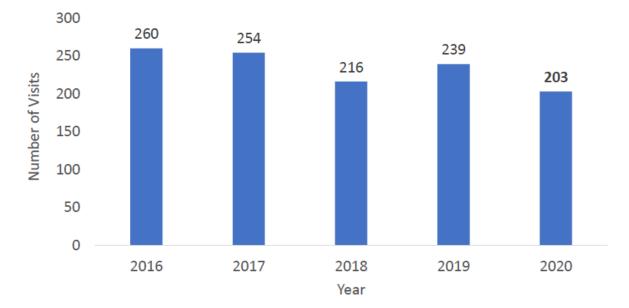


Data on Hospitalizations



Self-Harm Hospitalizations for 2016-2020

There were **1,172 self-harm hospitalizations during 2016-2020.** The number of hospitalizations remain above 200 for the county each year, with the **lowest number of visits in 2020**.

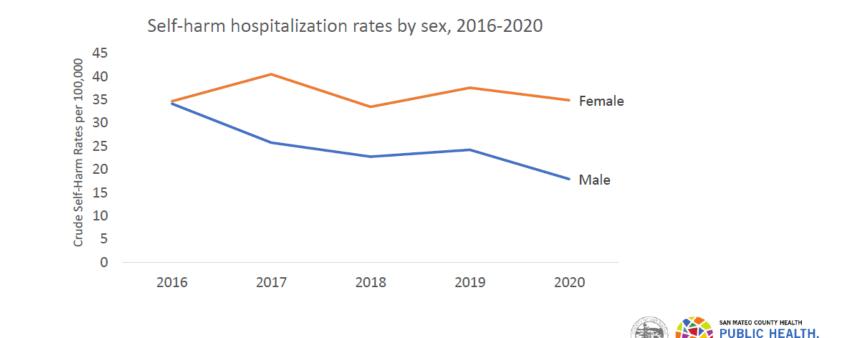




*Preliminary Data. Data may be revised as new information or methodology become available

Self-Harm Hospitalizations – Sex

Hospitalization rates were higher for females than males – doubled from 2017 to 2020.



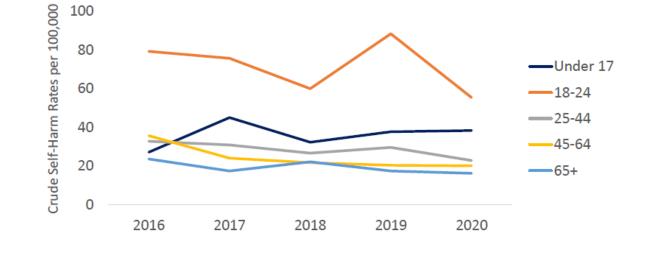
PLANNING

*Preliminary Data. Data may be revised as new information or methodology become available

Self-Harm Hospitalizations by Age

Hospitalization rates were highest among 18-24 year-olds, followed by age group 17 years and younger, with 65+ showing lower rates of self-harm hospitalizations. While rates for most groups decline in 2018, there was a slight increase for those 65+.

Hospitalization rates for self-harm, 2016-2020





*Preliminary Data. Data may be revised as new information or methodology become available

Self-Harm Hospitalizations by Race/Ethnicity

Self-harm hospitalizations where higher in White residents during 2016-2020.

Race/Ethnicity	2016	2017	2018	2019	2020	Total
Asian and Pacific Islanders	21	40	37	33	41	172
Asian	-	-	-	29	34	63
Pacific Islanders	-	-	-	4	7	11
Black/African American	4	5	3	6	2	20
Latinx	89	61	42	53	42	287
White	118	118	110	115	93	554
Other	28	30	24	32	25	139
Total	260	254	216	239	203	1172

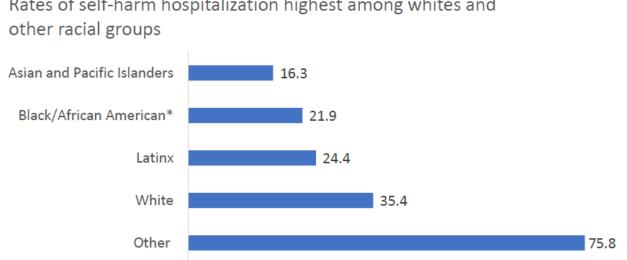
Note: Before 2019, OSHPD/HCAI did not disaggregate between Asian and Pacific Islanders



*Preliminary Data. Data may be revised as new information or methodology become available

Self-Harm Hospitalizations by Race/Ethnicity

3-year (2018 to 2020) self-harm hospitalization rates were highest among White and Other Racial Group population.



Rates of self-harm hospitalization highest among whites and

*Rate may be unstable due to small numbers

Asian and Pacific Islander groups are combined here. Other race include American Indian/Alaskan Native, Multiracial, Other Race and Unknown Race. Multiracial was only collected started 2018



*Preliminary Data. Data may be revised as new information or methodology become available

Self-Harm Hospitalizations by Language

Patients preferred language was overwhelmingly English.

Language	2016	2017	2018	2019	2020	Total
English	242	240	204	224	190	1,100
Spanish	12	11	7	11	4	45
Other/Unknown Language	6	3	5	4	9	27
Total	260	254	216	239	203	1,172

Other Languages include Chinese (Mandarin, Cantonese) and Filipino/Tagalog

*Preliminary Data. Data may be revised as new information or methodology become available



San Mateo County Residents", Deidre Patterson, MPH, MAS, Epidemiologist II, April 4, 2023

Summary

- Females made up more of ED visits and hospitalizations.
- 18-24 year-olds had the highest rate across the 5-year period, though in 2020 the numbers decline for both ED visits and hospitalizations.
- White, non-Hispanic made up the majority of ED visits and hospitalizations.
- Private insurance made up more of ED visits and hospitalizations.

Suicide Data Trends in San Mateo County Suicide Ideation Adults & Youth Surveys



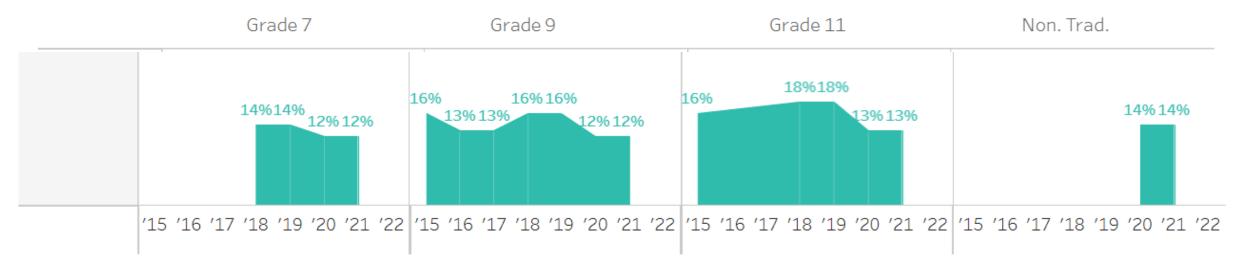
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County: San Mateo | Trends Over Time

Considered suicide | Past 12 months

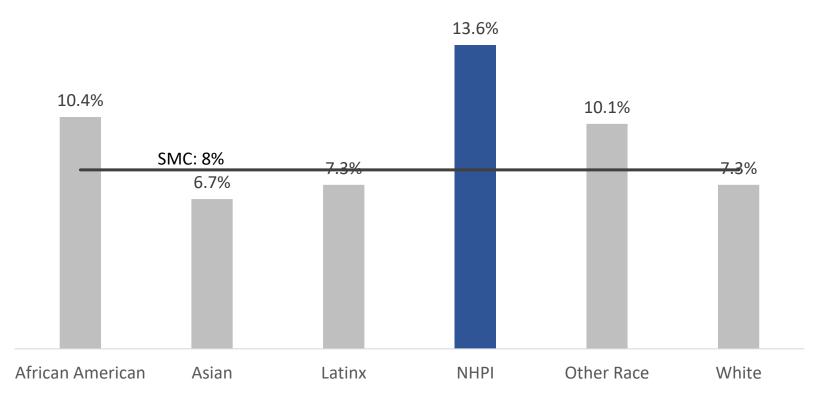
Results disaggregated by: All Students



Source: California Health Kids Survey, 2015-2022

Suicide by Race, 2022

Suicide Ideation in Past 12 Months by Race, 2022



SAN MATEO COUNTY HEALTH PUBLIC HEALTH, POLICY & PLANNING

Data: Health Quality of Life (HQOL) Survey, 2022, Weighted Estimates

Suicide Data Trends in San Mateo County Suicide Stigma Adults

Source: San Mateo County Stigma Baseline Survey



SAN MATEO COUNTY HEALTH BEHAVIORAL HEALTH & RECOVERY SERVICES



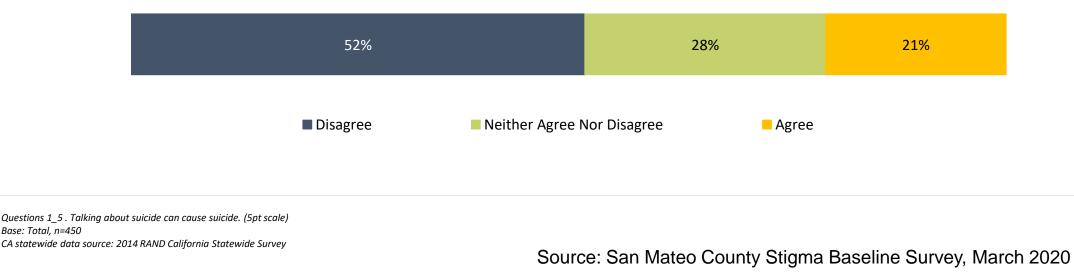
1 IN 5 ADULTS AGREE THAT TALKING ABOUT SUICIDE CAN CAUSE SUICIDE

Key demographics significantly more likely to agree are:

There were no significant differences by CA Statewide data

- 18- to 34-year-olds
- Residents with a below median income (≤\$100K)
- Those with children at home

Agreeance Over Talking About Suicide Can Cause Suicide

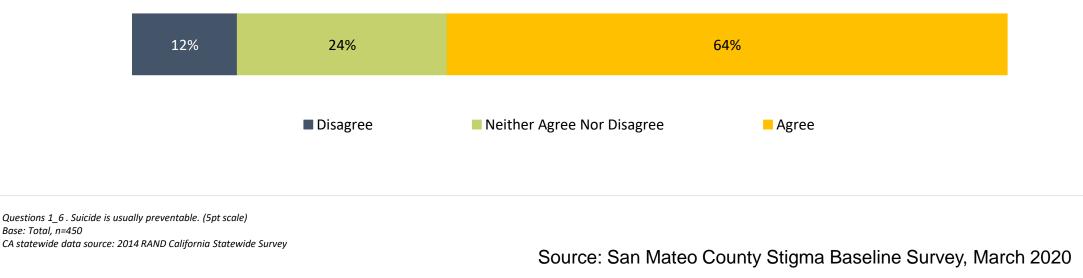


TWO-THIRDS OF ADULTS AGREE THAT SUICIDE IS USUALLY PREVENTABLE

There were no significant differences by demographics

CA Statewide data results significantly higher for agreeance (90% vs. 64%)

Agreeance Over Believing Suicide is Usually Preventable



CONFIDENTIAL // Prepared by Strata Research

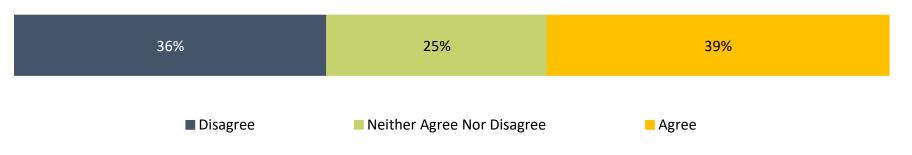
MORE THAN ONE-THIRD BELIEVE THAT THEY DO NOT HAVE THE NECESSARY SKILLS TO TALK ABOUT SUICIDE WITH OTHERS

Key demographics significantly more likely to agree are:

There were no significant differences by CA Statewide data

• Asian Non-Hispanics

Agreeance Over Believing They Do Not Have Necessary Skills to Talk About Suicide with Friend/Colleague/Family Member



Questions 1_7. I don't have the necessary skills to talk about suicide with a friend, colleague, or family member.(5pt scale) Base: Total, n=450 CA statewide data source: 2014 RAND California Statewide Survey

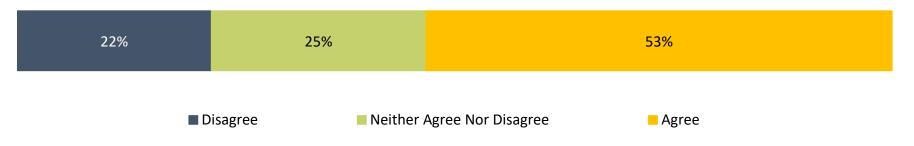
Source: San Mateo County Stigma Baseline Survey, March 2020

ONE-HALF OF ADULTS BELIEVE THEY WOULD BE ABLE TO IDENTIFY PLACES OR PEOPLE WHERE THEY SHOULD REFER SOMEONE TO WHO IS THINKING ABOUT SUICIDE

There were no significant differences by demographics

There were no significant differences by CA Statewide data

Agreeance Over Belief They Can Identify Places/People Where They Should Refer Somebody Thinking About Suicide



Questions 1_8. I can identify the places or people where I should refer somebody thinking about suicide. (5pt scale) Base: Total, n=450 CA statewide data source: 2014 RAND California Statewide Survey

Source: San Mateo County Stigma Baseline Survey, March 2020